

Press Keynote Procedures for Broadcasters

2014 International CES Keynote Press Procedures

Note: CES Keynotes are in four venues, the Venetian's Palazzo Ballroom (5th Floor), the Las Vegas Hotel (LVH) Theater, the Cosmopolitan's Chelsea Theater (Monday, Jan 6th only), and the Las Vegas Convention Center (LVCC) ó Room N255 (Tuesday, January 7th only).

Press Arrival Time

The doors-open times are firm at:

- **1 hour 15 minutes** prior to Intel on 1/6/13 (5:15pm)
 - **60 minutes** prior to other keynotes in the Venetian (Sony, Cisco)
 - **45 minutes** prior to keynotes in the LVH Theater and the Cosmopolitan's Chelsea Theater (Yahoo, Brand Matters)
 - **30 minutes** prior for keynote at the LVCC ó N255 (FutureCast: Global Innovation of Mobile)
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Press Mult Box Locations

- **Venetian Palazzo Ballroom:** The Mult Box is located against the wall at the back of the house. Walk to the left when entering the ballroom. No cables are supplied.
- **LVH Theater:** The Mult Box is located in the sound booth in the Center of the Theater. Walk straight through the Theater doors and down the center aisle. No cables are supplied.
- **The Cosmopolitan's Chelsea Theater:** A Mult Box is located on both the right and left sides of the Control Platform at the back of the house on the main seating level. From the main entrance, walk across the reception area and down the steps. No cables are supplied.
- **The LVCC, N255.** The Mult Box is located at the back of the room. Enter the room and walk right.

IMPORTANT: *Use of RF transmitters is strictly prohibited.*

IMPORTANT: *No video cameras are allowed in the keynote venues unless they are connected to the Mult Box. CES staff will be monitoring for unauthorized video capture.*

Press Mult Box ó Connection Details for Venetian's Palazzo Ballroom, the LVH Theater and The Cosmo's Chelsea Theater

- **Standard Definition NTSC (audio connection separate)**
 - o 24ch Standard Definition (Anamorphic) Video ó audio connection separate.
 - o BNC / NTSC / 525i@29.97
 - o Please bring your own BNC cable (25ø cable length recommended).

 - **High Definition HD-SDI (with audio embedded)**
 - o 24ch High Definition (16:9) Video
 - o BNC / HDSDI / 720p@59.94
 - o Please bring your own BNC cable (25ø cable length recommended).

 - **Audio**
 - o 24ch Analog Audio ó XLR / Mic & Line level
 - o Please bring your own XLR cable (25ø cable length recommended).
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Press Mult Box ó Connection Details for LVCC, N255

Connections will be provided through an [Op Amp Model VA-32](#) Video/Audio Press Feed Mult Box Systems

- **Video SDI (audio connection separate)**
 - o 32ch Standard Definition Video
 - o BNC / NTSC
 - o Please bring your own BNC cable (25ø cable length recommended).

 - **Audio**
 - o 32ch Analog Audio ó XLR / Mic & Line level
 - o Please bring your own XLR cable (25ø cable length recommended).
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Wi-Fi and Press Rooms:

Wi-Fi is not provided in the keynote rooms so as not to interfere with any product demonstrations during the keynotes. Please plan accordingly. The CES press room in the Venetian is on Level 4, Zeno Room 4601. Additional press rooms are in the LVCC and Mandalay Bay. Click [here](#) to see hours of operation. There are no press rooms in The Cosmopolitan.