

CeBIT 2015 - Partner Country China

International Joint Booth: Doing Business with China

16-20 March 2015



Present Yourself As Co-Exhibitor!

China has been selected as the official Partner Country for CeBIT 2015.

The substantial growth of the Chinese IT market and the upsurge in domestic consumption there have transformed China into a highly interesting sales and partnering market for globally active IT enterprises. At the same time, export-driven China's Partner Country role will provide additional momentum to the current growth dynamic of the Chinese IT market.

Chinese enterprises have surpassed the 500 mark, with 515 companies occupying display space of some 11,000 square meters at CeBIT 2014. Apart from the host nation of Germany, this puts China at the very top of participating nations.

International Business Area (IBA) – Connecting the World at CeBIT 2015

The IBA is CeBIT's foreign trade platform that caters to the need of servicing a more and more connected world. Here you have the chance to interact with top level decision-makers from the worlds of politics and business and initiate international business possibilities. Let the IBA be the starting point for promising joint ventures, lucrative investments and sustainable growth prospects for your business.

Located in hall 6 with topics such as Business Security, BI & CRM, Big Data, Open Source, Mobile Enterprise, Internet Solutions, ERP, Commerce Solutions and the Public Sector Parc in its direct vicinity gives the IBA access to a professional audience from all areas of industry and politics. This diversity is the ideal setting for the IBA platform to offer unrivaled access to top-level international networking.

So come join the IBA and benefit from meeting the world in one single location!

www.cebit.de

International Joint Booth "Doing Business with China"

After three years at Hannover Messe, DCW decided to join the International Joint Booth "Doing Business with China" at CeBIT 2015. You are invited to present yourself as co-exhibitor at the Joint Booth with the unique opportunity to become a speaker at the Seminar „eBusiness and eSecurity in China" as well.

These opportunities will greatly help you to make new contacts and push your businesses in and with China.

www.dcw-ev.de

Supported by



Media Partner



Co-Exhibitors Packages

	Pylon Stand Illuminated	Premium Booth 18 m ²	
Category	5 days package	5,500 EUR	19,900 EUR
	3 days package	3,300 EUR	-
Stand location	Marketplace	Integrated booth	
Features	Displaying your company logo	Individually designed with illuminated graphics	Imprinted on reception counter
	Stand Features and construction	Pylon stand with counter, stool and brochure holder	Private conference room, large counter, brochure holder, etc.
Services	Individual support before, during and after the trade fair DCW staff leading visitors to your stand	•	•
	Marketing and media services of CeBIT and DCW	•	•
Events	Seminar “eBusiness and eSecurity in China”	+1.500 EUR	free

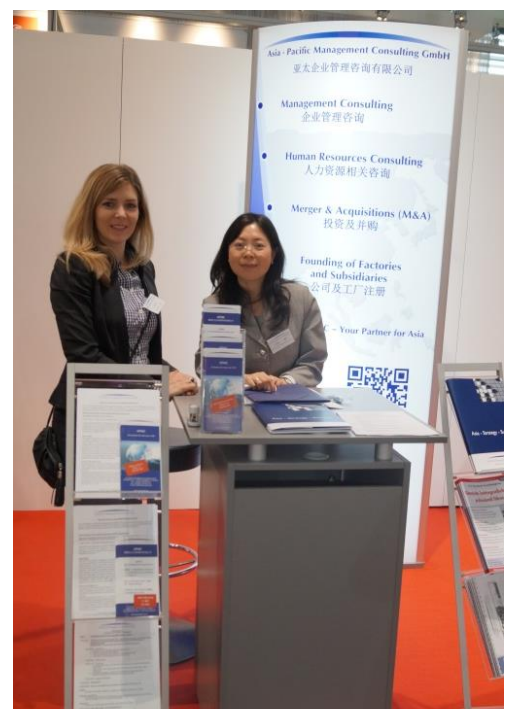
Note: The pictures shown in this brochure are current templates. The final design may differ. All prices are valid for members of EUCBA member organizations. For non-member prices please refer to registration form. All prices are net plus VAT 19%

Your Pylon Stand & Marketing Services

The Pylon Stand will draw visitor’s attention thanks to customization with your fully coloured company logo or graphics on the surface of the pylon, which is lit from the inside for highest visibility.

This package comes with a comfortable stool, counter and brochure holder. It also includes all marketing services provided by DCW:

- Special DCW mailing introducing all co-exhibitors, speeches & presentations
- Your company in DCW’s publications “China-Telegramm” Your company profile and logo on: www.dcw-ev.de
- Unlimited amount of e-tickets available for your invitation via email (valid for all event days)
- „Meet & Greet“-support (fluent in German, English, Chinese Mandarin and Cantonese)
- Hostesses for free coffee and beverage service at your booth
- Photo service for your company or press brochures



Co-Exhibitor APMC at Joint Booth (Hannover Messe) 2014

Registration as a co-exhibitor

Via fax to +49 (0) 221 120 417 | via email to registration@dcw-gmbh.de

D C W GmbH
 Unter Sachsenhausen 10 - 26
 D-50667 Köln
 Germany

We register as a co-exhibitor at the "Doing Business with China" International Joint Booth at CeBIT 2015.

Please choose your desired package!

Package	Pylon Stand Illuminated	Premium Booth 18 m ²
5 days package (non-member prices)	<input type="checkbox"/> 5,500 EUR (6,300 EUR)	<input type="checkbox"/> 19,900 EUR (25,000 EUR)
3 days package (non-member prices)	<input type="checkbox"/> 3,300 EUR (3,780 EUR)	-

Event	Additional fee for presentation
Seminar "eBusiness and eSecurity in China" (app. 30 minutes)	<input type="checkbox"/> 1,500 EUR (2,300 EUR)

Prices are valid for members of EUCBA member organizations. Non-member prices are shown in brackets.
 All prices are understood plus VAT 19%

Title of Company or institution: _____

Contact person: _____

Contact persons' title: _____

Address/P.O. Box: _____

ZIP code/City/Country: _____

Sector: _____

Phone/Fax: _____

- Member of EUCBA member organization:
- | | | | | |
|---|---|--|---|--|
| <input type="checkbox"/> BCECC
(Belgium) | <input type="checkbox"/> CCCIL-CI
(Portugal) | <input type="checkbox"/> CBBC
(UK) | <input type="checkbox"/> NCH
(Netherlands) | <input type="checkbox"/> CFC
(France) |
| <input type="checkbox"/> CCBA
(Cyprus) | <input type="checkbox"/> DCBF
(Denmark) | <input type="checkbox"/> DCW
(Germany) | <input type="checkbox"/> ECCfRD
(Greece) | <input type="checkbox"/> FCTA
(Finland) |
| <input type="checkbox"/> FCCC
(Flanders) | <input type="checkbox"/> FIC
(Italy) | <input type="checkbox"/> LCBC
(Lativa) | <input type="checkbox"/> ICA
(Ireland) | <input type="checkbox"/> LCTA
(Lithuania) |
| <input type="checkbox"/> MCCC
(Malta) | <input type="checkbox"/> SCTC
(Sweden) | <input type="checkbox"/> SCCC
(Switzerland) | <input type="checkbox"/> None | |

Recommended by _____

Email: _____

One stand may be jointly used with one other co-exhibitor with additional costs.

State title of additional business partner on your stand (if applicable): _____

Terms:

The International Joint Booth "Doing Business with China" is a project helping to promote economic relations with China. D C W GmbH is the sole right holder and sole organiser of the joint booth. All respective agreements shall be entered into exclusively and directly with the organiser. Your registration as a co-exhibitor will come into effect after written confirmation of the organiser. After your effective registration the organiser may issue an invoice, which is due and payable without delay and in full amount. The exact position of your booth as well as topic and time of your optional presentation may be determined by organiser after consultations of both parties and in respect of provisions of the Deutsche Messe AG. In case of cancellation any payment received shall be reimbursed; the organiser is not liable for any indirect, incidental, special or consequential damages arising out of the cancelation. With respect to this registration only German law does apply. Place of jurisdiction is Cologne, Germany.

_____ date

_____ signature / stamp

Contact person:

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