



A real-time video uplink solution at broadcast quality, enabling you to go live instantly, anywhere, anytime





Go Live Now

What if you could use a portable LiveU device and instantly go live with your video, anytime, anywhere? LiveU provides a real-time video uplink solution at broadcast quality that provides quick setup time, connects to any video camera and allows going live in seconds.

LiveU's revolutionary hand-held device lets any cameraman or reporter create and transmit content whenever and wherever there's a story worth showing. Utilizing existing cellular data streams and Wi-Fi hotspots, LiveU's solution resolves inherent bandwidth limitations and fluctuations of these networks to provide high quality video.

LiveU provides freedom from unreliable low quality cell phone transmissions as well as from the costs and complexity of satellite broadcast technology. In short: the best cost / performance transmission solution.

Redefining the Concept of Live Content

By leveraging wireless and cellular networks to transmit broadcast quality video, LiveU solutions offer the following benefits:

- Accessibility – anyone can use it, without limitations (trucks, cables, indoor-outdoor)
- Low cost – enables more teams, more live coverage, facilitating new businesses
- Easy to use – one touch operation and compatible with any camcorder
- Quick setup – less than 1 minute
- Mobility – on-the-move anywhere the cameraman goes



Live Content = Increased Engagement

Web portals, channels and sites can now incorporate live content that will captivate viewers and send the site's ratings through the roof. LiveU coupled with the ubiquity of the Internet can transform the concepts of live and video on the web today.

The LiveU solution works with any type of video camera and is a powerful enabler for the web, providing video at high quality, immediacy of service, availability and portability, all at a low price.



Benefits

- Opens up a world of possibilities for anyone with a camera and website
- Any web site can show real-time direct broadcasts from anywhere
- New way to increase traffic and keep viewers engaged
- Empowers the global village with live video

More News for Less Money

Professional TV channels & content providers can transmit hi-quality live video for breaking news, sports events or items from remote locations without satellite or microwave uplink.

LiveU enables live wireless video broadcasts from the field with a light-weight, portable unit, carried by a single camera operator.

Imagine

- More teams in the field without broadcast vans, flyaways or additional equipment
- Broadcasting live while on the move
- Teams can roam freely indoor, outdoor, without line-of-site or mile-long cables
- A single reporter can go live at the press of a button, allowing faster reaction to any newsworthy event – no more need for pre-scheduling
- Small events can be broadcasted live profitably





Key Features

Time to Air	Less than 1 Minute
Mobility	Transmission while on the move
Ease of Use	Go live with a press of a button
Operation Modes	Live Transmission <ul style="list-style-type: none"> • High-Efficiency Mode • Low Delay Mode Hi-Capacity File Transfer (FTP)
User Interface	<ul style="list-style-type: none"> • Local GUI • Remote administration and control via browser
Monitoring	Full local monitoring (Video and Audio)
Configuration	Manual / Automatic
Quality of Service	<ul style="list-style-type: none"> • Lost packet recovery • Jitter cancellation • Multi-level redundancy • Reduced latency mode
Video Capacity	<ul style="list-style-type: none"> • From 64Kbps to 2Mbps
Video Inputs	<ul style="list-style-type: none"> • DV (over USB/Firewire) • SDI & Composite (optional)
Video Encoding	<ul style="list-style-type: none"> • MPEG-4 Part 10 (AVC/H.264) • Windows Media Streaming (e.g. WM9)
Video Resolution	<ul style="list-style-type: none"> • QCIF to Full D1 • Future support for HD uplink
Frame Rate	<ul style="list-style-type: none"> • 1 to 30 fps
Audio Encoder	<ul style="list-style-type: none"> • AAC-HE, MP3, WMA
Transport Protocols	<ul style="list-style-type: none"> • RTP, UDP
Networks Connections	<ul style="list-style-type: none"> • Cellular, Wi-Fi, Ethernet
Power	<ul style="list-style-type: none"> • AC / DC (up to 3 Hrs.)

Please contact us for more information:

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