

### DETAILED PROGRAM





### Event Details

#### Mekong Tourism Forum: Human Capital Development

Date	Time	Location
March 8, 2017	15:30 - 16:45	Hall 4.1, Room Regensburg

In dynamically growing tourism destinations, the expansion of the tourism-based economy is a top priority. It is especially difficult for hotels, airlines and destinations to recruit enough qualified and committed employees. What are some of the HR challenges and what are the best practice examples from China, Myanmar, Laos, Thailand, Cambodia and Vietnam?

#### Introduction & Moderation:

[Jens Thraenhart](#), Executive Director, Mekong Tourism Coordinating Office MTCO



Official Partner Country  
ITB Berlin 2016

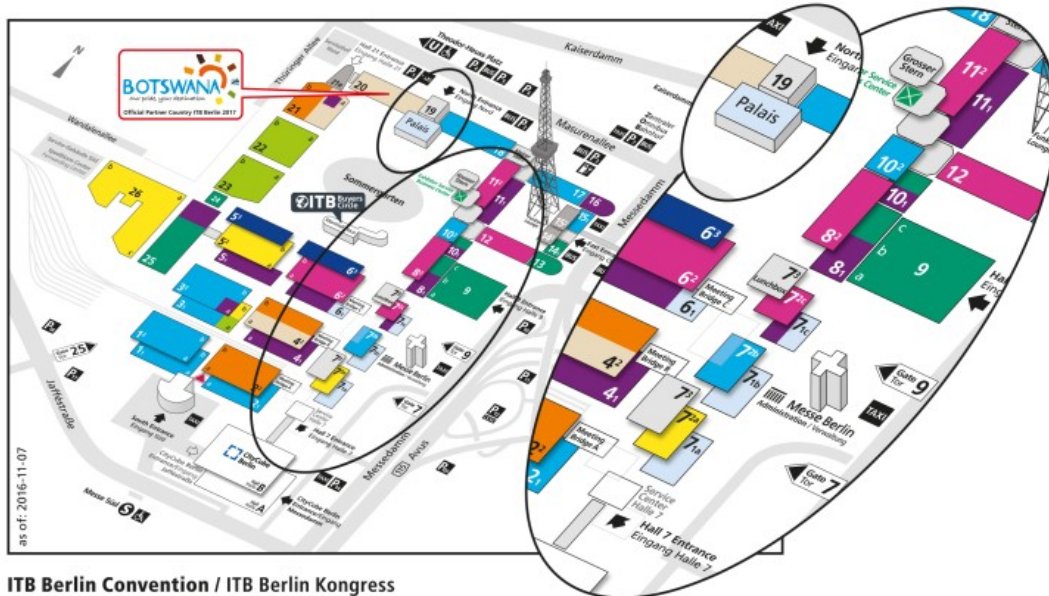


Convention & Culture Partner



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Program is subject to change.



### ITB Berlin Convention / ITB Berlin Kongress

- |   |   |  |  |
|---|---|--|--|
| 4.1 – ITB Workshop Days                                     | 7.1a – ITB Destination Days   | 7.1b – ITB Future Day  | 7.3a – ITB Experts Forum Wellness          |
| 6.1 – eTravel World:<br>eTravel Showroom &<br>eTravel Stage | – ITB Business Travel & MICE Days<br>Home of Business Travel<br>by ITB & VDR<br>ITB CSR Day | – ITB Hospitality Day<br>– ITB Marketing and<br>Distribution Day | – ITB Marketing &<br>Destination Workshops |
|   |   | 7.1c – eTravel World: eTravel Lab                                | 11.1 – ITB Young Professionals Day         |
|   |   |  | Palais – ITB Convention Awards             |

### Contact

Please contact us for concerns or questions:

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